



SCAD

Spontaneous Coronary Artery Dissection

SCAD Research, Inc. Fourth Annual National

5K SCADaddle for Research

May 2, 2015

Danada Forest Preserve

Wheaton, IL



Please join us by sponsoring our 5K run/walk to raise money for research on an uncommon and poorly understood cause of a heart attack triggered by a Spontaneous Coronary Artery Dissection (SCAD). SCAD often impacts younger, healthy individuals who do not have the typical risk factors for heart disease. SCAD occurs without warning when a split or separation develops between the layers of the wall of one of the arteries that provides blood flow to the heart. Research is needed to determine the cause(s) and best treatment options.

Sponsorships

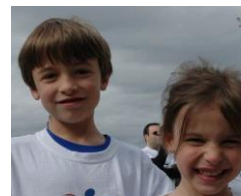
Business/organization sponsors play a key role in helping to raise money for research to uncover the cause(s) and best treatment options for SCAD. Money raised through sponsorship will help to fund SCAD research at Mayo Clinic (Rochester, MN).

Sponsorship Levels

- Title Sponsor \$5,000
- Supporting Sponsor \$2,500
- Patron Sponsor \$1,000
- Partner Sponsor \$500
- Benefactor Sponsor \$250
- Friend of SCAD \$100

Depending on sponsorship level, there are a variety of benefits.

In kind donations are also considered for sponsorship.



SCAD Facts

- The average age of a SCAD patient is 42 years.
- Those impacted are typically otherwise healthy.
- Affects women up to 80% more often than men.
- 20% of women SCAD patients have recently given birth.

And we don't know why....

You can find additional information about our organization and SCAD at scadresearch.org. Questions? E-mail 5K@scadresearch.org. SCAD Research, Inc. is an IRS approved 501(c)(3) organization.



We would like to express our gratitude for your Sponsorship*



5K SCADaddle for Research

5K Title Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
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Pre-event Print, E-mail and Media Recognition						
Your logo on promotional materials and "hold the date" cards	•					
Company logo on scadresearch.org with link to your website	•	•				
Company logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		
Online recognition (Facebook and e-blasts)	•	•	•			
Event Day Recognition						
Name on event banner as presenting company	•					
Name on event banner as supporting company		•				
Banner with company name as 5K presenting company	•					
Your logo predominately displayed on 5K t-shirt	•					
Medium logo on back of 5K t-shirt		•				
Small logo on back of 5K t-shirt			•			
Company name on back of 5K t-shirt				•	•	
Various signage at event	•	•	•	•		
Exhibit space at the event	•	•	•	•		
Opportunity to put a promotional item in goodie bag	•	•	•	•	•	•
Thank you in event program	•	•	•	•	•	•
Event Registration						
Complimentary registration for company team (up to 8 members)	•					
Complimentary registration for company team (up to 6 members)		•				
Complimentary registration for company team (up to 4 members)			•			
Complimentary registration for company team (up to 2 members)				•		
Post Event Recognition						
Company logo on scadresearch.org with link to your website	•	•				
Company logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		

* **Deadline** to receive the recognitions identified above is **March 1, 2015**. Not all guaranteed after March 1.

5K SCADaddle for Research Sponsorship Commitment



Thank you for your 5K SCADaddle for Research sponsorship. With your support, SCAD Research, Inc. will continue our mission to help fund the most promising research on Spontaneous Coronary Artery Dissection (SCAD), which we have found to be at Mayo Clinic in Rochester, Minnesota.

Please complete and return this form by March 1, 2015 to receive all recognitions listed.

SCAD Research, Inc.

3 West Sunset Rd.

Mt. Prospect, Illinois 60056

Sponsorship Information

- Yes I would like to sponsor the 5K SCADaddle for Research as a _____ sponsor.
- I am a first time sponsor; our company name should read _____.

Contact Information

Contact Name		Business/Organization Name	
Address			
City	State		Zip code
Email		Phone	

Payment Information

Total amount \$ _____

Please make check to SCAD Research, Inc. and mail to

SCAD Research, Inc.

3 West Sunset Rd.

Mt. Prospect, Illinois 60056

In Kind Donation(s)

Please indicate below the item(s) and the value of item(s)

Questions? E-mail 5K@scadresearch.org. SCAD Research, Inc is an IRS approved 501(c)(3) organization. www.scadresearch.org. Thank you for your generosity.