



# 1st ANNUAL NORTH CAROLINA 5K SCADADDLE® FOR RESEARCH

PLEASE JOIN SCAD Research, Inc. by sponsoring our 5K run/walk to raise money for the #1 cause of heart attacks in women under age 50 – SCAD. Spontaneous Coronary Artery Dissection (SCAD) is a little known and poorly understood cause of a heart attack. It often impacts young and healthy individuals, who do not have the typical risk factors for heart disease.

**SPONSORSHIP:** Corporate/Organization sponsors play a key role in helping raise money for research to uncover the cause(s) and best treatment options for SCAD. Money raised through SCAD Research, Inc. will help fund the most promising research. Depending on sponsorship level, there are a variety of benefits.

## Additional SCAD Facts

SCAD strikes without warning when a tear occurs within the layers of one or more arteries to the heart. This tear blocks blood flow to the heart, causing a heart attack and sometimes death. Research is needed to determine the cause and prevention of SCAD.

- #1 cause of heart attack among women under age 50, new mothers and pregnant women
- More than 90% of SCAD heart attacks occur in women.
- The average age of a SCAD patient is 42 years.
- Those impacted are typically otherwise healthy.
- SCAD can reoccur and can be fatal.

**And we don't know why....**



## 2020 SPONSORSHIP OPPORTUNITIES

**NATIONWIDE: \$10,000**  
**PRESENTING: \$5,000**  
**SUPPORTING: \$2,500**  
**PATRON: \$1,000**  
**PARTNER: \$500**  
**BENEFACTOR: \$250**  
**FRIEND: \$100**

September 26, 2020  
 PATTERSON FARM  
 MARKET & TOURS  
 MOUNT ULLA,  
 NORTH CAROLINA

SCAD Research, Inc.

For more information visit  
[scadresearch.org](http://scadresearch.org) or email  
[5knorthcarolina@scadresearch.org](mailto:5knorthcarolina@scadresearch.org)

In 2018 (the most recent year with financial data available), 96% of our revenue supported research.

We are a 501(c)(3) all-volunteer organization. We have raised and donated a total of \$965,000 to research especially to the Mayo Clinic SCAD Research Program in Rochester, MN since 2011.

# NORTH CAROLINA 5K SCADaddle<sup>®</sup> for Research

	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Patron Sponsor \$1,000	Partner Sponsor \$500	Benefactor Sponsor \$250	Friend \$100
<b>Pre-event Print, E-mail and Media Recognition</b>						
Your logo on promotional materials & “hold the date” cards	•					
Sponsor logo on scadresearch.org with link to your website	•	•				
Sponsor logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		
Online recognition (Facebook and e-blasts)	•	•	•			
<b>Event Day Recognition</b>						
Name on event banner as Presenting Sponsor	•					
Name on event banner as Supporting Sponsor		•				
Banner with sponsor name as 5K Presenting Sponsor	•					
Your logo prominently displayed on back of 5K t-shirt	•					
Medium logo on back of 5K t-shirt		•				
Small logo on back of 5K t-shirt			•			
Sponsor name on back of 5K t-shirt				•	•	
Various signage at event	•	•	•	•		
Exhibit space at the event	•	•	•	•		
Opportunity to put a promotional item in goodie bag	•	•	•	•	•	•
Thank you in event program	•	•	•	•	•	•
<b>Event Registration</b>						
Complimentary registration for sponsor team (up to 8 members)	•					
Complimentary registration for sponsor team (up to 6 members)		•				
Complimentary registration for sponsor team (up to 4 members)			•			
Complimentary registration for sponsor team (up to 2 members)				•		
<b>Post Event Recognition</b>						
Sponsor logo on scadresearch.org with link to your website	•	•				
Sponsor logo on scadresearch.org website			•			
Recognition on scadresearch.org				•		

\* **Deadline** to receive all the recognitions identified above is **August 1, 2020**.

**Nationwide Sponsors** (\$10,000 or more) receive the same recognition as Presenting, plus year-round recognition across our SM platforms, newsletter AND on-site publicity for all remaining 5K events.

# North Carolina 5K SCADaddle<sup>®</sup> for Research Sponsorship Commitment Form



Thank you for your 5K SCADaddle<sup>®</sup> for Research sponsorship. With your support, SCAD Research, Inc. will continue our mission to help fund the most promising research on Spontaneous Coronary Artery Dissection (SCAD.)

Please complete and return this form **August 1, 2020** to receive all recognitions listed.

## Sponsorship Information

- Yes, we would like to sponsor the 5K SCADaddle for Research as a \_\_\_\_\_ sponsor.
- We are a first-time sponsor; our name should read \_\_\_\_\_.

## Contact Information

Contact Name	Corporate/Organization Name	
Address		
City	State	Zip code
Email	Phone	
Website		

## Payment Information

Total amount \$ \_\_\_\_\_

Please make check to SCAD Research, Inc. and mail to  
Lee Ann Freeze  
SCAD Research, Inc.  
2210 Stirewalt Road  
China Grove, North Carolina 28023

## In Kind Donation(s)

Please indicate below the item(s) and the value of item(s)

Questions? E-mail [5knorthcarolina@scadresearch.org](mailto:5knorthcarolina@scadresearch.org). SCAD Research, Inc is an IRS approved 501(c)(3) nonprofit organization. [www.scadresearch.org](http://www.scadresearch.org). **Thank you for your generosity.**